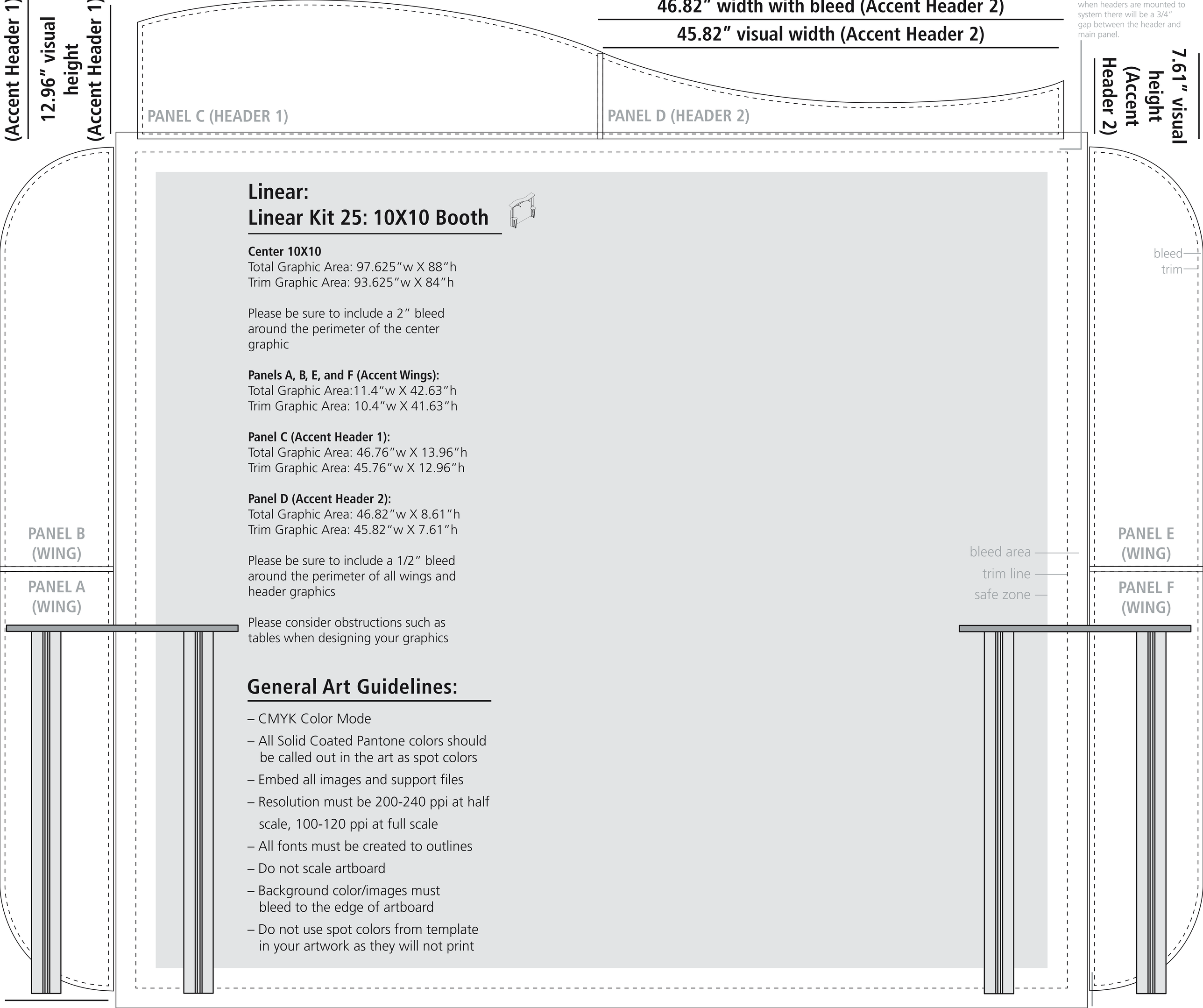

Linear:
Linear Kit 25: 10X10 Booth

Center 10X10
Total Graphic Area: 97.625"w X 88"h
Trim Graphic Area: 93.625"w X 84"h

Please be sure to include a 2" bleed around the perimeter of the center graphic

Panels A, B, E, and F (Accent Wings):
Total Graphic Area:11.4"w X 42.63"h
Trim Graphic Area: 10.4"w X 41.63"h

Panel C (Accent Header 1):
Total Graphic Area: 46.76"w X 13.96"h
Trim Graphic Area: 45.76"w X 12.96"h

Panel D (Accent Header 2):
Total Graphic Area: 46.82"w X 8.61"h
Trim Graphic Area: 45.82"w X 7.61"h

Please be sure to include a 1/2" bleed around the perimeter of all wings and header graphics

Please consider obstructions such as tables when designing your graphics

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi at half scale, 100-120 ppi at full scale
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

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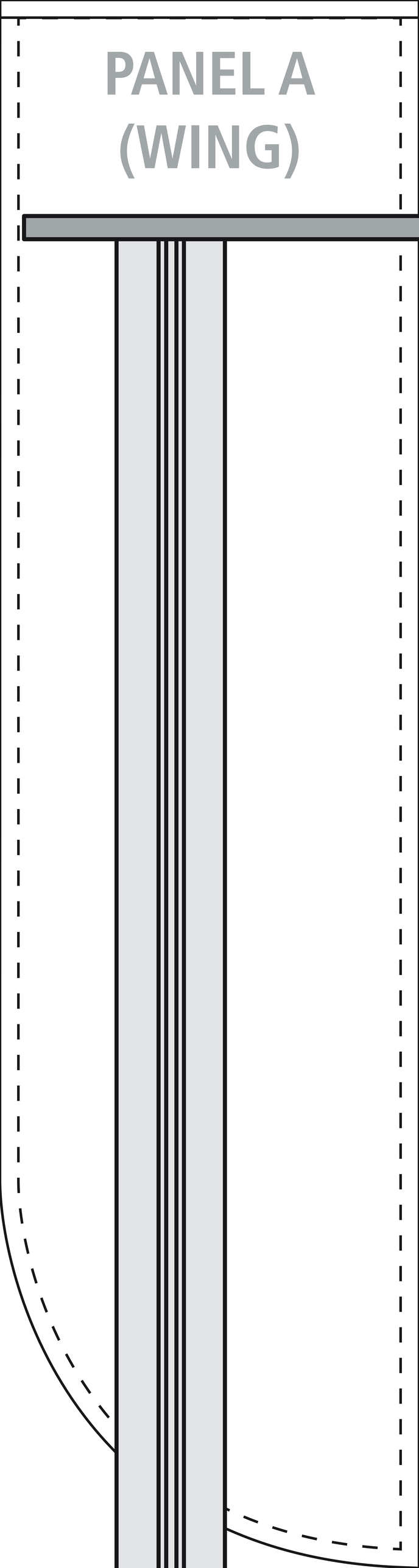
bleed area
trim line
safe zone


PANEL A
(WING)

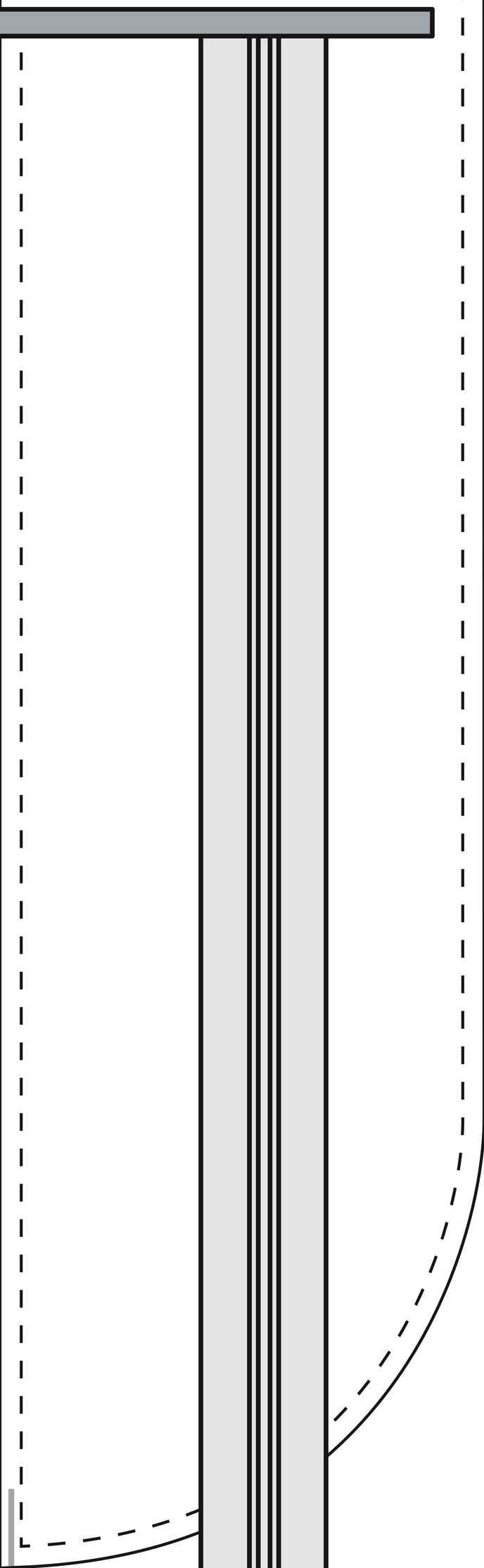
PANEL B
(WING)

PANEL C (HEADER 1)

PANEL D (HEADER 2)

bleed

trim

PANEL E (WING)

PANEL F (WING)