This area will be folded to the back to create the pole pocket

do not design critical elements in this area

Hanging Banners: 8' x 3' w/ Pole Pockets Total Graphic Area: 98"w X 45.5"h

■ Total Visual Area: 96"w X 36"h

Please be sure to include a 3.75" bleed at the top & bottom for pole pocket. Please keep all text, logos, etc. out of the pole pocket area.

Please include a 1" bleed around the perimeter as indicated on this template.

General Art Guidelines:

– CMYK Color Mode

 All Solid Coated Pantone colors should be called out in the art as spot colors

Embed all images and support files

Resolution must be 100-120 ppi

All fonts must be created to outlines

Background color/images must bleed to the edge of artboard

- Do not scale artboard
- Do not use spot colors from template in your artwork as they will not print

do not design critical elements in this area

