ENDCAPS

Embrace Inline:

12x3 Straight Display w/ Endcaps (3-4x3s)

TEMPLATE IS @ 1/2 SIZE
Total Graphic Area: 383.375"w X 92.125"h

Total Visual Area: 379.375"w X 88.125"h
(Front Visual Area: 351.375"w X 88.125"h)
(Endcap Visual Area: 14"w X 88.125"h)

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 1" of the edge.

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 200-240 ppi @ 1/2 size, 100-120 ppi @ full size
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

90" bent-back

ENDCAPS

Metal anchor
trim line
safe area