

# PREMIUM FABRIC TEMPLATE

## Retractable Banners: Blade Lite 400

Total Graphic Area: 17.75" w X 77.875" h  
Total Visual Area: 15.75" w x 69.375" h

.5" bleed area

Please be sure to include a 1/2" bleed at the top & a 6" bleed at the bottom

Graphics printed on premium fabric will need an extra 1" bleed around the perimeter.

### General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

bleed area ———  
trim line ———

6" bleed area

**BLEED AREA**  
**will not be visible when**  
**mounted into bannerstand**