

# Tabletop Banners: Stellar Tabloid

---

Total Graphic Area: 11" w X 19.5" h

Total Visual Area: 11" w X 17" h

Please be sure to include a 2.5"  
bleed at the bottom

## General Art Guidelines:

---

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

2.5" bleed area

**BLEED AREA**  
**will not be visible when mounted**  
**into bannerstand**